



Hong Kong Code of Marketing and Quality of Formula Milk and Related Products, and Food Products for Infants and Young Children

to:

hkcode@dh.gov.hk

28/02/2013 22:16

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From:

To: hkcode@dh.gov.hk

To whom it may concern:

I am writing to express my opinions on the captioned draft code.

I support the promotion of breastfeeding. But I also believe that currently there is not enough support for mothers who would like to adopt breastfeeding - for example, in terms of relevant facilities both in public areas and workplace, flexible working hours for mothers, which are practices found in other countries but not in Hong Kong. The government should put more efforts in these areas as priorities in order to promote breastfeeding.

At the same time, I believe that some mothers may not be able to carry breastfeed due to various reasons, to whom formula milk is a solution. A ban on all communications on formula milk would only deprive their rights to access to information and make product choices, which is not a fair treatment to consumers. The government should consider control on the contents to be communicated in relation to these products as protection to the consumers instead.

Thank you for your attention.

Yours sincerely,

Ivy Lee