

# Consultation Form for Trade 業界諮詢意見表格

## Hong Kong Code of Marketing and Quality of Formula Milk and Related Products, and Food Products for Infants & Young Children 《香港嬰幼兒配方奶粉和相關產品及食品的銷售及質素守則》

### Part I: Company Details 第一部份: 公司資料

Name in English 英文姓名:		Name in Chinese 中文姓名:	
Position 職位:			
Name of Association/ Organisation/ Company 協會/ 機構/ 公司名稱	(English 英文)		
	(Chinese 中文)		
Address 地址	(English 英文)		
	(Chinese 中文)		
Phone No. 電話號碼:		Fax No. 傳真號碼:	
Email Address 電郵地址:			

### Part II: Your Views 第二部份: 您的意見

(Please attach extra sheets if necessary 如空格不夠填寫, 請另附紙)

#### (1) Scope & Definitions (Articles 2&3) 範圍及定義(守則第二及三條)

Views 意見:

The scope is too wide which in fact block the public in accessing more information of different nursing products for baby and infant.

#### (2) Information and Education(Article 4) 資訊及教育(守則第四條)

Views 意見:

I strongly against the guideline of forbidding any mother's clubs or activities organized by different brands as it is a very good ways for mothers or mothers-to-be to communicate and exchange experience. It is in fact a very good and strong community support which the government or health department can never manage to provide.

#### (3) Promotion to the Public (Article 5) 向公眾推廣(守則第五條)

Views 意見:

I am strongly against this new guidelines. We can in fact distinguish what is good or what is bad for us and our babaies. Forbidding promotion to public will in fact made us unable to access to more information and make more comparison ourselves. Not every mother wishes or is able to breast feed babies!

#### (4) Promotion in Health Care Facility (Article 6) 在醫護機構進行推廣(守則第六條)

Views 意見:

This is harmful to mothers as we can not try different products before deciding whether we want to use them or not.

**(5) Information and Promotion to Health Worker (Article 7) 向醫護人員提供資訊及推廣 (守則第七條)**

Views 意見:

Why not? Health workers are professional and they can differentiate what sort of information is worth sharing and what is not.

**(6) Labelling (Article 8) 標籤 (守則第八條)**

Views 意見:

N/A

**(7) Quality Standards (Article 9) 品質標準(守則第九條)**

Views 意見:

It would be great if there'll be consistent testing of products' safety by the government.

**(8) Implementation and Monitoring (Article 10) 推行及監察(守則第十條)**

Views 意見:

N/A

**Part III: Specific Questions 第三部份: 指定問題**

(Please attach extra sheets if necessary 如空格不夠填寫, 請另附紙)

- (1) 製造商及分銷商應容許有充分時間來預備守則的推行, 您認為何時是最佳的推行時間? (可就不同條款提出不同推行日期)

Manufacturers and distributors should be given sufficient time to get prepared for implementing the Code. In your opinion, what will be the optimal time for the implementation? (You may wish to provide different time frame for different articles)

Views 意見:

5 years

Signature : .....

Date: 13 December 2012

Please return us this form on or before 31 December 2012 through any of the following means 請透過以下任何一項途徑於 2012 年 12 月 31 日或之前交回此表格:

Post 郵寄: The Secretariat Office, Taskforce on Hong Kong Code of Marketing of Breastmilk Substitutes, Family Health Service, Department of Health, Room 1308, 13/F, Guardian House, 32 Oi Kwan

Road, Wanchai, HK

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專責小組秘書處

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hkcode@dh.gov.hk

Note : In providing us your views, please let us know in case you do not want to be attributed. Unless otherwise specified, all responses will be treated as public information and may be published in the future without further notice. 注意: 如不欲公開姓名, 請於提交意見時清楚表示。除非另加指明, 否則所有意見均視作公共資訊處理, 日後可能會在沒有通知下予以公開。

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