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Cc:  
Bcc:  
Subject: Fw:  
From: Carol TY CHAN/DH/HKSARG - Wednesday 09/01/2013 17:02

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To: formulafoods\_consultation@fehd.gov.hk  
Date: 3/12/2012 14:42  
Subject:

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To whom it may concern,

We are a distributor of a milk powder brand.

We would like to express our concerns about Article 4.2.1 (b) that says is devoid of photographs, pictures or any graphic representation other than for illustratin methods of preparation, except for a pack shot of a size more than one-tenth the total space occupied by the information and 4.2.1(c) is devoid of any health claim or nutrition claim regarding the product or its ingredient of constituent, except those health claim or nutrition claim or representations allowed in Articles 8.5.1 to 8.5.3, because there are always differentiation in product on the market and that a lot of brands can not make a statement over their strengths of its formula and these information are always useful from our client's perspective.

It is also detrimental to new milk powder brand to promote their product as the existing brand had already put a lot of efford in their product on the market.

Regards,  
Gordon

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