



HK Code

[Redacted]

to:

hkcode@dh.gov.hk

19/02/2013 18:05

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From:

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To: <hkcode@dh.gov.hk>

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Dear Sir/ Madam

The Matilda International Hospital fully supports the Hong Kong Code of Marketing and Quality of Formula milk and Related Products, and Food Products for Infants and Young Children.

Further comments :

Article 5 - Any possibility to restrict TV , News paper and Magazine advertisements . To restrict their length on air time and size of posters in public places?

More Breastfeeding promotion on TV by HK Government.

Was very happy to see on TVB Jade last month , a scene of a mum getting ready to breast feed in a room outside the Courtroom.

Lily Tang
Senior Midwife
Maternity Ward
Matilda Hospital