

MIDWIVES COUNCIL
OF HONG KONG
香港助產士管理局

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11 December 2012

The Secretariat Office
Taskforce on Hong Kong Code of
Marketing of Breastmilk Substitutes
Family Health Service
Department of Health
Room 1308
13/F, Guardian House
32 Oi Kwan Road
Wan Chai, Hong Kong
(Attn.: Dr Shirley LEUNG)

Dear Dr LEUNG,

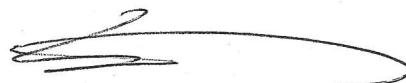
Consultation on “Hong Kong Code of Marketing and Quality of Formula Milk and Related Products, and Food Products for Infants & Young Children”

Thank you for your letter of 26 October 2012 to the Midwives Council of Hong Kong (“the Council”) concerning the captioned subject.

The Council had discussed the draft “Hong Kong Code of Marketing and Quality of Formula Milk and Related Products, and Food Products for Infants & Young Children” (“the HK Code”) at its meeting held in November 2012. Members of the Council unanimously supported the HK Code and considered it a helpful measure to promote breastfeeding in Hong Kong.

In this connection, the Council would also like to express its appreciation over the tremendous efforts made by the Taskforce on Hong Kong Code of Marketing of Breastmilk Substitutes in developing the HK Code.

Yours sincerely,



(Ms Sarah TSUI)

Secretary, Midwives Council of Hong Kong