



**Fw: Consultation on HK Code of Marketing & Quality of Formula Milk & Related Products, & Food Products for Infants & Young Children**

**Carol TY CHAN** to: HKCODE

14/11/2012 16:07

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Subject: Consultation on HK Code of Marketing & Quality of Formula Milk & Related Products, & Food Products for Infants & Young Children

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Dear Dr Leung,

My comment is on clause 5 below. For feeding bottles and teats, the code may be more relaxed, compared with formula milk. For breastfeeding mothers who want to continue breastfeeding after returning to work, feeding bottles may be needed to feed the baby with expressed breast milk. I suggest that advertising should be allowed, but not in health care facilities, but free samples are not allowed.

Prof HYS Ngan  
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**5. Promotion to the Public**

For formula milk, feeding bottles, teats and pacifiers:-

- No promotional practices should be allowed

For food products for infants and young children:-

- Advertising is allowed but not in health care facilities
- Free samples are allowed but not in health care facilities

For all designated products:-

- No activities involving infants, young children, pregnant women and children aged 36 months or below, e.g. baby crawling competition, mother's milk feeding competition, nor the seeking of personal information of such persons