

Summary of Infant Feeding Policy

To be a **Baby-Friendly** Maternal and Child Health Centre, we would

- 1 a** Comply fully with the International Code of Marketing of Breastmilk Substitutes and relevant World Health Assembly resolutions.
- b** Have a written Infant Feeding Policy that is routinely communicated to staff and parents.
- c** Establish ongoing monitoring and data-management systems.
- 2** Ensure that staff have sufficient knowledge, competence and skills to implement the Infant Feeding Policy.
- 3** Support parents to make an informed decision of infant feeding, and build a close, loving and positive parent-child relationship. Discuss the importance and management of breastfeeding with pregnant women and their families.
- 4** Support mothers to initiate and maintain breastfeeding and manage common difficulties. Support parents to practise optimal responsive feeding.
- 5** Advocate and support infants to be exclusively breastfed for the first six months of life, and thereafter, to receive safe and adequate complementary foods, while continue to be breastfed for up to two years or beyond.
- 6** Welcome and support mothers to breastfeed in the Centre.
- 7** Refer mothers for additional professional care and/or community support as appropriate.

